KING ISLAND COUNCIL

Policy

Public Art Policy

Responsible Officer: GENERAL MANAGER

Date: 22 July 2025

Review Date: 21 July 2029

1. Purpose

1.1.The purpose of this policy is to enrich the cultural landscape of King Island through the strategic support, commissioning, management, preservation, and promotion of public art.

1.2 The policy has the following objectives:

a) Promote public art that reflects King Island's unique cultural identity, history, and environment.
b) Enhance public spaces with art.
c) Contribute to a vibrant and supportive arts and cultural environment on King Island.
d) Showcase local artists and those connected with the community.
e) Preserve the Council's collection of art.
f) Showcase a diverse range of local artists, including underrepresented groups.

2. Background

2.1 Public Art plays a vital role in our cultural identity and heritage. It enhances community spaces, fosters connection, and provides opportunities for locals and visitors to view and share works. King Island Council has a longstanding commitment to supporting and developing public art, including the operation of the King Island Gallery and partnerships with schools, community organisations, and businesses. Council is in possession of a significant public art collection and has delivered many successful projects.

2.2 Public art on King Island positively influences community well-being and tourism.

3. Scope

3.1 This policy applies to:

a) All public art supported, owned, or displayed by Council, including works in the King Island Gallery.
b) Councillors and all Council staff and other persons at the workplace, as defined in this policy (including contractors, volunteers, and others working on Council premises or projects).

4. Policy

4.1 King Island Council recognises that art and culture are central to our sense of place and identity. Council is committed to fostering a vibrant, inclusive public art environment that enhances King Island's unique identity.

4.2 Through this policy, Council aims to:

a) Support, commission, manage, preserve, and promote public art on King Island.

b) Ensure public art is accessible, inclusive, and contributes to a sense of place.

c) Encourage collaboration between artists, community groups, and stakeholders.

d) Develop and participate in strategies to ensure public art is maintained and preserved.

e) Seek funding opportunities and partnerships to support public art initiatives.

f) Identify opportunities for the inclusion of public art in major capital works that involve modification of the urban landscape.

g) Develop a public art master plan outlining specific projects, timelines, and responsible parties.

h) Ensure that public art encountered in a public environment owned or managed by Council is suitable and acceptable for all age groups and people from cultural backgrounds.

i) Celebrate diversity and encourage respectful dialogue, while ensuring that art does not depict hate speech, slurs, gratuitous violence, or material likely to cause undue offence, in line with legal standards.

5. RELATED DOCUMENTS

5.1 This policy is to be read in conjunction with:

a. King Island Council Arts & Cultural Policy
b. King Island Council Strategic Plan
c. King Island Council Annual Plan
d. King Island Council Child Safe Policy
e. Gallery Consignament and Exhibitions Agreements

6. RELEVANT LEGISLATION AND OTHER REFERENCES

a. Anti-Discrimination Act 1998 (Tas)
b. Racial Discrimination Act 1975 (Cth)

c. Police Offences Act 1935 (Tas)
d. Classification (Publications, Films and Computer Games) At 1995 Cwth.
e. National Classification Code, 2005
f. National Association for the Visual Arts, Code of Practice for Visual Arts, Craft and Design 2022.

5.AMENDMENT

Council retains the sole discretion to vary, terminate or replace this Policy from time to time. Council will consult before amendments are made and will notify and train those the amendments apply to.

Definitions	
Term	**Meaning**
Council	King Island Council
Councillor	An elected member of Council known as a Councillor or Alderman or otherwise meeting the definition of a 'councillor' as defined under section 3 of the *Local Government Act 1993* (TAS)
Employee	A person who carries out work for Council as an employee of Council.
General Manager	The general manager of Council as appointed under section 61 of the *Local Government Act 1993* (TAS).
Manager/Supervisor	A person at the Workplace who is appointed to a position that has management/supervisory responsibilities for others or their appropriately nominated or authorised delegate.
Other Persons at the Workplace	A person, other than a Councillor, who carries out work in any capacity for Council, including work as: (a) a contractor or subcontractor. (b) an employee of a contractor or subcontractor. (c) an employee of a labour hire company who has been assigned to work at Council. (d) an apprentice or trainee. (e) a student gaining work experience; or (f) a volunteer.
Policy	Public Art Policy
Public Art	As defined by the National Association for the Visual Arts (NAVA): Public art refers to art that is made with the specific intention of being situated in the public domain, often outside, and intended to be accessible to a wide audience. It may be commissioned by developers, local and state government, property owners and managers, or other groups.
Workplace	A place where work is carried out for Council.

POLICY VERSION AND REVISION INFORMATION

Title: Public Art Policy

Policy Maintained by: Community Development Manager

Policy Commencement: 22 July 2025

Policy Review: 21 July 2029

Version No	Date	Resolution No	Responsible Officer
1.0	22/07/2025	149/25	Community Development Manager