

King Island Council

KING ISLAND— 2013 STRATEGIC PLAN 2004-2008

“THE KING ISLAND WAY—FORWARD”



King Island Council

King Island Council
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Vision Statement for King Island

The vision of King Island was developed and agreed at the King Island Search Conference held on 5-7 December 2003 at the Currie Town Hall.

To preserve and improve the “King Island Way” including freedom of opportunities, community friendliness along with personal and industry security in an environmentally sustainable way appropriate to King Island.

The King Island Way:

Describes the uniqueness of the island, its place, pace and lifestyle. It captures the value and spirit of the King Island community and guided the work undertaken by the community members in developing its future direction.

Vision Statement for King Island Council:

The King Island Council is a strong advocate for the “King Island Way” and a leader in the community promoting the economic, social and environmental welfare of the Island.

To assist the community fulfill its future directions the Council will show strong leadership and provide the organisation with sufficient resources to fulfill the sustainable expectations of the community from the funds available.

Our Purpose:

The purpose of the Council is to provide the delivery of local government services and affordable infrastructure to support the community in its endeavours and be an advocate for the Island with Governments and other organisations.

Guiding Principles

The principles recognise that the primary role of the Council is to serve the community in a timely manner and the organisation will strive to achieve this as:

- We provide a safe, clean and healthy environment in which all people have equal rights.
- We have integrity and consistency in all dealings with other government agencies and the community generally.
- We promote the team approach to management and work to meet the achievable expectations of the community.
- We work with other local government organisations and recognise their service and support when appropriate.
- We represent the interests of all residents in dealings with other spheres of government and agencies.
- We balance the level and range of services to be provided against the ability of the community to afford them.
- We enforce all relevant statutory obligations, rules and regulations in a professional and consistent manner.
- We work to clear principles, goals and objectives and develop policies that can be clearly understood and consistently applied.

Commentary

The King Island Future Search conference provided the future direction for the King Island community.

The future directions for the King Island Council are included in this document and separated into two sections.

The first section describes the future directions that the community as a whole would like Council to strive for. Some of these may form part of Council normal operations, however generally they are future directions for which Council will be an advocate in the name of the community. Funding of these directions may be made by Council; utilising surplus funds from its core responsibilities, working with the community and other organisations, and/or developing projects in partnership with other tiers of government. It could also be by any combination working together for the betterment of the King Island Way.

The second section describes the future directions of Council's core responsibilities for the services that it provides the community in accordance with the *Local Government Act 1993*.

Council looks forward to working with the community on the agreed future directions, to assist the community meet the ideals of 2013 that were suggested during the King Island Future Search Conference.

“The future is not a place to which we are going, it is a place we are creating. The paths to the future are not found, but made and the activity of making them changes both the maker and the destination.

(John Schaar)

FUTURE DIRECTION

(COMMUNITY):

1. POPULATION

- 1.1. To double the population by 2013 while maintaining the lifestyle that the community is accustomed to and known as the “King Island Way”.**

MAJOR OBJECTIVES:

- 1.1.1. Provide environmentally sustainable opportunities for residential development in coastal and other strategic locations on King Island.*
- 1.1.2. Continue to look for opportunities that provide for improved affordable access to the Island by sea and air.*
- 1.1.3. To work with the community on programs that promote King Island as a unique place to live.*
- 1.1.4. Continue to work with other levels of government in addressing inequities that impact on the cost of living for Island people.*
- 1.1.5. Look for opportunities to expand existing industries.*

FUTURE DIRECTION

(COMMUNITY):

2. ISLAND ACCESS

- 2.1 King Island faces the challenge of ensuring that it has secure, reliable and affordable transport linkages to Victoria and Tasmania. The King Island Council has a role as advocate in working with other organisations and Governments in ensuring that the linkages exist and are maintained into the future.**

MAJOR OBJECTIVES:

- 2.1.1. Work with Government in ensuring that sea facilities meet the needs of the island producers and the current transport provider and are flexible enough to respond to changes in the transport industry.*
- 2.1.2. Provide an airport facility that is affordable to the community and meets the needs of the airline operators.*
- 2.1.3. Continue to work with the government and service providers to look for opportunities to improve services for the community at a minimal cost.*

FUTURE DIRECTION

(COMMUNITY):

3. COMMUNITY HEALTH AND WELLBEING

- 3.1. *King Island requires a flexible health service that meets the immediate needs of its people while providing a linkage to other areas for more complex matters. The healthy and active community needs to be informed and encouraged to participate in decisions that affect their lives.*

MAJOR OBJECTIVES:

- 3.1.1. *Work closely with the King Island Multi Purpose Centre on initiatives that provide beneficial outcomes for the health of the community.*
- 3.1.2. *Continue to work with State Government via Partnership Agreements to meet the changing needs of the community in a co-operative manner.*
- 3.1.3. *Continue to work with Federal Government in providing a Regional Health Service that meets the health needs of the Community.*
- 3.1.4. *To advocate community issues with the Patient Travel Assistance Scheme on behalf of the community to ensure travel assistance takes into account the social and economical issues.*

FUTURE DIRECTION

(COMMUNITY):

4. POWER PRICE PARITY

- 4.1. *The community and industry recognise that power price parity with mainland Tasmania is essential to achieve the social and economic environment that is enjoyed by other Tasmanians.*

MAJOR OBJECTIVES:

- 4.1.1. *Continue to advocate this issue with the State Government on behalf of the community and industry.*
- 4.1.2. *Form an alliance with Flinders Island Council and other appropriate organisations to work for power price parity with mainland Tasmania.*

FUTURE DIRECTION

(COMMUNITY):

5. INTERGOVERNMENTAL RELATIONS

- 5.1. *The community recognises a need for King Island to improve and strengthen intergovernmental relations and understanding.*

MAJOR OBJECTIVES:

- 5.1.1. *Council to continue to work with the State Government by introducing initiatives to the Partnership Agreement.*
- 5.1.2. *Council to facilitate meetings with key State Government stakeholders to ensure that the issues affecting King Island are fully understood.*
- 5.1.3. *Council to work with Tasmania Together 2020 on developing initiatives that could benefit both King Island and Tasmania as a whole.*
- 5.1.4. *Gain identifiable outcomes from government liaison.*
- 5.1.5. *Canvass the State Government to appoint a Bass Strait Island advocate within Cabinet.*

FUTURE DIRECTION

(COMMUNITY):

6. EDUCATION

- 6.1. *Learning at all ages in a community is considered to be paramount. It is recognised that King Island has facilities for learning that have the potential to grow and fulfil the expectation of the community.*

MAJOR OBJECTIVES:

- 6.1.1. *Develop and maintain strong relationships between the Council, community and education providers on King Island.*
- 6.1.2. *Work closely with the King Island District High School on initiatives that provide learning pathways for all people within the community.*
- 6.1.3. *Recognise the benefits of the Ballarat and Clarendon College campus and work with the school to secure its long-term sustainability.*

FUTURE DIRECTION

(COMMUNITY):

7. NATURAL RESOURCES

- 7.1. *The intrinsic value of King Island's natural environment needs to be preserved while allowing sustainable agricultural and aquacultural industries to continue to grow.*

MAJOR OBJECTIVES:

- 7.1.1. *Maintain partnerships with and continue to support the King Island Natural Resource Management Group to work on the environmental concerns of our community.*
- 7.1.2. *Promote educational opportunities to the community on the need to conserve the environment.*
- 7.1.3. *Long-term economic viability of King Island needs to be an outcome when environmental demands are placed on our community.*
- 7.1.4. *Manage infrastructure and natural assets in an environmentally sustainable way.*

FUTURE DIRECTION

(COMMUNITY):

8. KING ISLAND BRAND

- 8.1. *King Island is recognised for its ability to convert primary produce into fine food that demands a premium on the domestic and world market. This recognition and the unique location in Bass Strait is the catalyst for a Brand that needs protection and development to ensure that its positioning in the market place is fully maximised.*

MAJOR OBJECTIVES:

- 8.1.1. *Work with industries to better understand the King Island Brand and its positioning in the market place.*
- 8.1.2. *Develop a project in consultation with industry, community and other tiers of governments that looks at methods to protect the King Island Brand.*
- 8.1.3. *Promote the King Island Brand on the domestic and world stage at every opportunity.*

FUTURE DIRECTION

(COMMUNITY):

9. YOUTH

9.1. *Young people are recognised as important in a vibrant community. It is essential to provide opportunities that allow them to remain, and return following off Island experiences.*

MAJOR OBJECTIVES:

9.1.1. *Provide opportunities for young people to develop to their full potential through the engagement of a Youth Development Officer in partnership with other levels of government.*

9.1.2. *Encourage opportunities for young people to undertake apprenticeships and cadetships that are consistent with established industries on King Island.*

9.1.3. *Encourage the provision of all forms of education on King Island to allow young people to reach their full potential.*

9.1.4. *Encourage young people to be involved in our community by promoting programs to increase participation with community groups and service organisations.*

FUTURE DIRECTION

(COMMUNITY):

10. TOURISM

10.1. *It is recognised that tourism has potential to grow with a target of increasing visitor numbers by 10 per cent per year over ten years. For this to be achieved, the Island experience will be developed in partnership with industries and the community. Access to the Island is seen as an impediment to growth by the industry*

MAJOR OBJECTIVES:

10.1.1. *Maintain partnerships with King Island Tourism, Cradle Coast Authority and Tourism Tasmania.*

10.1.2. *To develop the initiatives identified in the King Island Tourism Strategy.*

10.1.3. *Work with the industry on implementing the King Island Tourism Marketing Plan.*

10.1.4. *To assist the tourism industry promote King Island on programs and projects that are consistent with the King Island Tourism Strategy and Marketing Plan.*

10.1.5. *Encourage the industry to consider the King Island Way in any future developments.*

FUTURE DIRECTION

(COMMUNITY):

11. PRIMARY INDUSTRY

11.1. *Primary industry is recognised as the backbone of the Island economy. Initiatives to increase production in a sustainable manner are paramount to economic growth that will have maximum flow on to the island community.*

MAJOR OBJECTIVES:

11.1.1. *Develop and maintain partnerships with Tasmanian Farmers and Graziers Association on initiatives that provide growth opportunities for the industry in a sustainable manner.*

11.1.2. *Work with State Government on initiatives to develop the industry recognising the local environment.*

11.1.3. *Encourage value adding as one of our better options for viability.*

11.1.4. *Encourage primary industry to recognise and invest in our community by embracing the King Island Way.*

FUTURE DIRECTION

(COMMUNITY):

12. RECREATIONAL AND LEISURE ACTIVITIES

12.1. *The location of the island allows for the community to look for diverse recreational and leisure activities. With a limited population base administration of these activities is at times a factor in their success. Although improved facilities are considered necessary, the ability of the community to afford them needs to be measured.*

MAJOR OBJECTIVES:

- 12.1.1. *To provide a framework that assists in the administration of recreational and leisure activities that occur on King Island.*
- 12.1.2. *To work with individual clubs and organisations in identifying funding opportunities that assist in providing the activities and the built infrastructure.*
- 12.1.3. *Work with the community to continue to provide environmentally sustainable access to popular recreational areas around the Island coastline.*
- 12.1.4. *Facilitation of a forum on a yearly basis that allows providers of recreational and leisure activities to discuss core issues and consider viable outcomes.*

FUTURE DIRECTION

(CORE OPERATIONS):

13. GOVERNANCE

13.1. *To provide leadership for the community by advocating the issues that affect the community's ability to grow to its full potential. The Council will work with other levels of government and organisations and promote the "King Island Way" on all occasions.*

MAJOR OBJECTIVES:

- 13.1.1. *Maintain and develop partnerships with government that includes recognition of the King Island Way.*
- 13.1.2. *To work with Cradle Coast Authority on regional initiatives that have the potential to benefit King Island.*
- 13.1.3. *Encourage community participation and consultation in decision-making.*
- 13.1.4. *Develop and maintain policies and operational plans that are affordable to the community and sustainable into the future.*
- 13.1.5. *Develop a proposal that looks at funding a permanent Special Project Officer who will work with the community in progressing the future directions that were identified at the King Island Search Conference.*
- 13.1.6. *To encourage the development and promotion of industry on the Island.*
- 13.1.7. *To improve the natural environment of the island to one that is sustainable for future generations, being visually attractive and pollution free.*

FUTURE DIRECTION

(CORE OPERATIONS):

14. CORPORATE SERVICES

14.1. *To manage effectively the affairs and resources of the Council in a responsible and accountable manner for the betterment of the community in accordance with the statutory responsibilities of the Local Government Act and other legislation.*

MAJOR OBJECTIVES:

- 14.1.1. *Maintain and enhance systems that ensure Councillors are informed and are properly equipped to achieve the decision-making process on all issues affecting the Island.*
- 14.1.2. *Maintain a Corporate Structure that provides timely, consistent and professional support to the Council.*
- 14.1.3. *Develop, maintain and review policies and procedures of Council.*
- 14.1.4. *To provide appropriate support for all activities of the Council by ensuring the integrity of information and records.*

FUTURE DIRECTION
(CORE OPERATIONS):

15. REGULATORY SERVICES

15.1. To undertake Council's regulatory assessments in a consistent, timely and cost effective manner ensuring that all outcomes meet legal requirements while acknowledging the expectations of the community.

MAJOR OBJECTIVES:

15.1.1. Develop information guidelines for clients explaining the process involved in obtaining approvals for planning, development and building control.

15.1.2. Meet and liaise with the State Government on a regular basis on matters affecting the provision of regulatory services to the Island community.

15.1.3. To monitor activities within the municipality and work with community members on occasions when there is conflict with regulations.

15.1.4. To work with applicants in meeting regulatory requirements.

15.1.5. To process applications in a timely and effective manner.

FUTURE DIRECTION
(CORE OPERATIONS):

16. COMMUNITY SERVICES

16.1. To maintain a high standard of public health by working with the community to develop a range of community services and facilities aimed at improving the quality of life on King Island.

MAJOR OBJECTIVES:

16.1.1. Maintain environmental and community health programs that meet legislative requirements and community expectations.

16.1.2. Provide an immunisation service to the community in consultation with other levels of government.

16.1.3. Undertake a regular food surveillance program to ensure that food premises meet the required standards.

FUTURE DIRECTION
(CORE OPERATIONS):

17. INFRASTRUCTURE SERVICES

17.1. To provide cost-effective management and development of Council's physical assets.

MAJOR OBJECTIVES:

17.1.1. To provide and maintain a high and affordable standard of essential public works and facilities for the King Island community.

17.1.2. To provide a cost effective and sustainable solid waste management service to residents while pursuing a waste minimisation strategy and giving due regard to environmental issues, community expectation and needs.

17.1.3. To provide a water system that is safe and efficient providing an economical water supply to urban areas at a rate of supply and pressure to meet the consumption and fire protection needs of customers.

17.1.4. To maintain efficient and effective sewerage and stormwater systems to the urban areas.

17.1.5. To be responsive to the community's infrastructure needs.

17.1.6. To maintain and upgrade a local road network that provides a level of service that is affordable to the community and developed in a well planned and structured manner

