



PRESS RELEASE

KEEPING PACE WITH THE CURRENT NEEDS OF OUR COMMUNITY

King Island Council's Coat of Arms, granted in 1973 by the College of Arms in London features a winged sea horse symbolizing the importance of air transport and shipping to its remote Island economy. Council's recent re-brand details elements from within the Coat of Arms, including the tail of the sea horse, which Council plans to use in marketing the Municipality moving forward.

The more modern application of these historical elements references Council's commitment to keeping pace with the current needs of its community, while building on its strong foundations. This includes bringing the King Island Airport in alignment with the rest of Australia, rather than operating as the exception to the rule and at a significant cost to the community.

The announcement of a reduction in service between King Island and Melbourne by REX yesterday in response to these planned changes, "is a normal commercial response to passenger loading at this time of the year" says Acting Mayor, Jim Cooper.

Mayor, Duncan McFie engaged the Premier of Tasmania yesterday ahead of a planned meeting in Hobart next week, seeking public support for King Island and assistance in facilitating a diplomatic discussion with Rex to resolve this long-standing matter.

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Emma Little
Culture & Communications Manager

elittle@kingisland.tas.gov.au

03 6462 9000

